



D4.1 FIRST VERSION OF THE PROJECT WEBSITE Website and project logo

X-PIC







The first versions of the project website and logo have been shared with the Consortium during the Kick-off meeting of May 26th 2021.

Then, according to the feedbacks received, the final versions will be implemented shortly.

1. Project website

For the website we opted to use a CMS engine (Content Management System) useful to combine pages, documents, photos and video in a flexible, dynamic and easy to manage structure.

We selected WordPress: a free and open source project with a GNU General Public License.

The choice was based on three main factors:

- size of the support community: to have a wide possibility of similar problems and solutions
- number of available tools and extensions: to quickly integrate, personalize and extends contents
- and finally, the simplicity of utilization: as said before

To easy access the website we registered a second level domain URL: https://www.x-pic.eu/

The website is structured in 5 main sections:

Home: the home page actually shows the project description and displays the news. It will also be dedicated to the activities' promotion.

Project Board: the page will present the purpose and the main goals of the project.

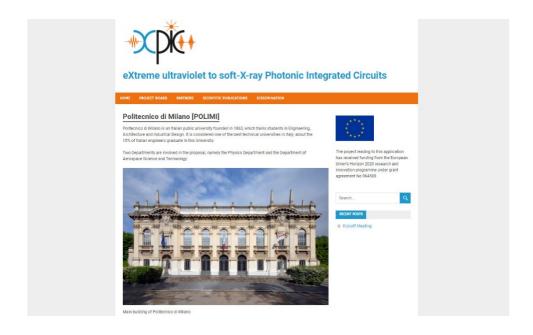
Partners: the section will gather a description for each partner, with photos, brief information and staff contacts.

Scientific Publications: on this page will be published all the scientific publications in which the project is involved. It will also be provided a direct link to peer review and the article in open access.

Dissemination: all the dissemination activities foreseen by the project will be collected on this page.







2. Project logo

To identity the project we designed a logo that combines the acronym X-PIC and the concept at the base of the study.



The project logo represents the oscillating field of a laser pulse that impinges on a system of waveguides having the shape of the project acronym (XPIC); the interaction of the input pulse with the device produces a couple of pulses exiting the system with much shorter wavelength, which is indeed one of the goals of the foreseen photonic devices.







The current version of the logo is the result of several elaborations illustrated below.



In all communications, the logo will be displayed together with the European Union logo as requested in the Grant Agreement and, where possible, with the phrase concerning the funding authority: "This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 964588."

Together with the logo a.ppt format for project presentation have been shared with each partner.

